

### How Can I Create Display Ads for My Company?

You can order Display Ads through rezora, or simply create your own in the Template builder! If you do order through rezora, a set includes 5 different sizes of display ads (see below) for \$400. All artwork must be submitted at these sizes.

- “Rectangle” at 300x250 pixels
- “Leaderboard” at 728x90 pixels
- “Skyscraper” at 160x600 pixels
- “Mobile Banner” at 320x50 pixels
- “Mobile Interstitial” at 320x480 pixels



### Where can I find more info on Display Advertising?

On the blog: [Retargeting \(and display advertising\): Is it really necessary?](#)

What information can I give to my agents to help them understand display advertising?

On the recourses page: [How To Use Display Ads](#), [Display Ad Retargeting Best Practices](#)

On the knowledge base: [How Can I Design My Own Retargeting Ads](#)

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