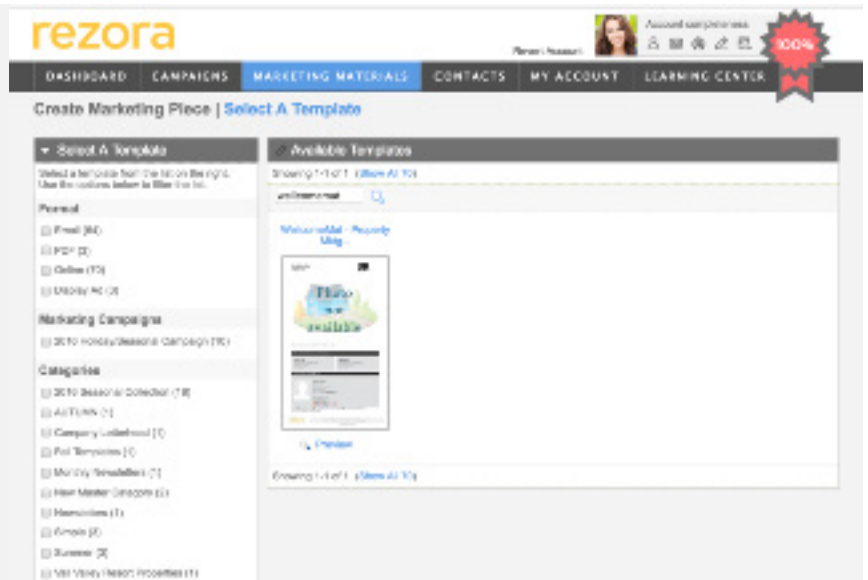


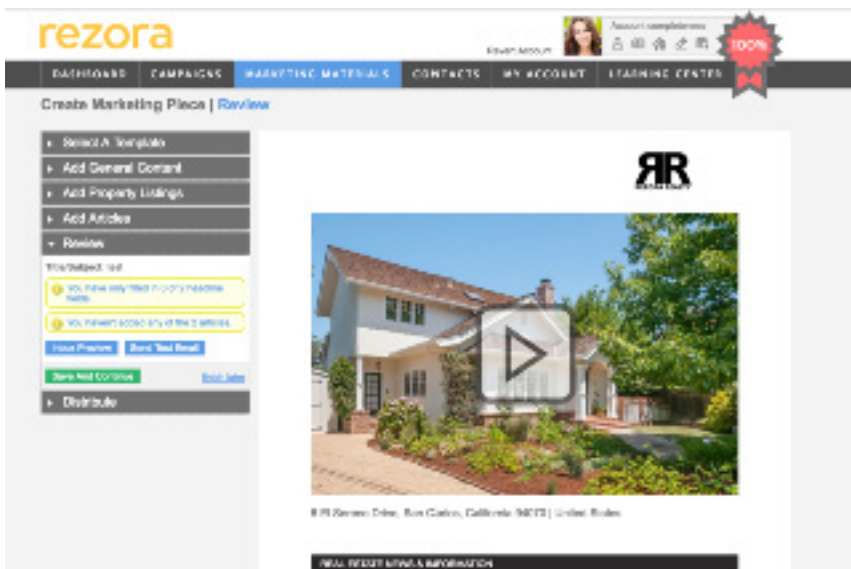
HOW TO / use the WellcomeMat integration

The rezora-Wellcomemat integration now gives real estate marketers and agents the ability to efficiently use video to better convert readers into viewers and site visitors. In order to take advantage of this integration, you must be a customer of both rezora and WellcomeMat.

If your listing's video is hosted on WellcomeMat and is part of the Crest or Atlas data feed, then you can use it in the WellcomeMat template!



www.wellcomemat.com



You can drag and drop the image into a WellcomeMat template just like another listing. A transparent png of a play button will be overlaid on top of the primary listing photo. It will link to the video hosted on WellcomeMat.

