rezora

BEST PRACTICES / internal communications

Use rezora to email your employees, your colleagues, your friends, and your family!

You can create gorgeous emails and schedule them to go out on your clients' birthdays. Did you make a note of your client's anniversary? Send them an email on that day!

It's the little messages that remind your colleagues that you care. You're not going to be bothering them with unwanted emails if they are tailored to their personality!

Balance out your work related emails with friendly invitations, thoughtful wishes, personalized notes, and birthday emails.

Remind your colleagues about meetings, and follow up about events via rezora emails! You can view the stats to see who didn't open your email, then follow up on the phone if it's important.

At rezora, we use our system for internal notes of congrats and reminders, birthday emails, and so much more! There is no reason that you need to only use rezora when you have an open house or an active listing. Keep your rezora skills fresh by using it daily. We challenge you to find out your clients' birthdays and schedule an email to go out on that day! You can also post those pieces on Facebook, twitter, Pinterest, LinkedIn, etc.



More How To Guides: www.rezora.com/resources

