



Did you just sell a listing? Did you just win agent of the year in your area?! Don't forget to tell... **everyone!**

Tell a story! Let your clients know what you did and how you did it. Personalize your saga with details that humanize your experience, so it's relatable!

Share a photo of you and your sold listing. Better yet, include a client testimonial or quote. Let your recipients know how happy your clients were throughout the process.

There is nothing wrong with being proud of doing something well. In fact, if you intend to do something challenging for a living, it's absolutely essential. Shout it from the rooftops!

